

GABRIEL SCHEER

• 206.391.5433 • gabrielscheer@gmail.com •

Qualifications

- Broad knowledge of & strong commitment to environmental & social business innovation trends
- Experience recruiting & managing staff, volunteers
- Extensive background in cultivating & managing relationships between different stakeholders
- Proficient in Portuguese & Spanish; gifted linguist
- Excellent communicator, public speaker
- Trained in analytical analysis, strong research skills
- Skilled project manager
- Experience in private, public, & non-profit sectors

Professional Experience

RE-VISION LABS, *Founder & Managing Director*, Seattle

9/2008 – present

- Providing comprehensive community-building products and strategies for world-changing projects in global development, education, environment, government, business and finance.
- Core focus on Strategic Design, Appropriate Social Media, Collaborative Technologies, Community Organizing, and Innovative Story-telling

Flexcar/Zipcar, *Interim General Manager, Los Angeles & San Diego; Assistant General Manager; Job Access Program Manager; Relationship Manager*, Seattle

4/2005-5/2008

- Responsible for market performance: operations, staffing (including hiring & lay-offs), budget development and management, member care (customer service), sales, marketing;
- Developed and managed relationships with businesses, non-profits, consultants, and other stakeholders;
- Responsible for \$4 million grant-based budget, including quantitative goals and associated reporting;
- Responsible for outreach to worker training/retraining programs and low-income populations;
- Responsible for attaining numerical goals of target population contacted, enrolled in program;
- Developed appropriate marketing materials, and participated in related sales work;
- Surpassed recruiting goals within first year, passed all major goals of three-year grant within two years;
- Lead customer service and customer relations;
- Developed marketing materials to complement and highlight Flexcar's environmental efforts;
- Supervised and trained staff (ranging from 3-12)
- Researched Corporate Social Responsibility director position; utilized research to implement programs
- Served as company LEED expert (non-certified).

SEATTLE GREENDRINKS, *Founder & Executive Director*, Seattle

6/2003 – present

- Founded social networking group;
- Grew membership from 20 to 3000+ members
- Incorporated and recruited, maintained Board
- Developed and managed sponsorships (from 0 to over 15 annually) and partnerships
- Oversaw creation of online community, with web traffic numbering over 5000 unique monthly visitors
- Spearheaded creation of national Greendrinks umbrella organization

Recycling and Environmental Services, King County DNRP, *Intern*, Seattle

10/02-9/2004

- Responsible for organics recycling pilot program project analysis and program evaluation;
- Performed project management & public relations/outreach on computer recycling, organics and soils related programs.

City of Seattle Office of Sustainability and Environment, *Student Consultant*, Seattle

1/04-6/2004

- Researched sustainable street design, including pedestrian/bicycle elements, stormwater mitigation, and vegetative streetscapes, and associated community development issues;
- Created series of policy recommendations for implementation of sustainably designed streets in Seattle; paper available at http://www.seattle.gov/environment/building_scheer.pdf.

Youth For Understanding, *Outreach Coordinator*, Seattle; Wellington, NZ

1/01-1/2002

- Developed, delivered 200+ presentations, for groups of 3 to over 700 people, to encourage and recruit American students to study abroad;
- Surpassed recruitment goal for American students overseas; only one of 13 in position to do so;
- Organized and directed orientations and public meetings;

Tully's Coffee, *Manager*, Seattle

1/00-12/2000

- Oversaw consistent 20% YOY increase in sales;
- Managed staff (10), responsible for bookkeeping, ordering, staffing, sales;

- Researched corporate social responsibility position within company, to enhance human and material resource efficiency and sustainability.

Education

MAIS, Jackson School of International Studies , University of Washington, Seattle	9/2003 – 6/2005
Environmental Management Certificate, University of Washington, Seattle	9/2003 – 6/2005
MPA, Evans School of Public Affairs , University of Washington, Seattle	9/2002 – 6/2004
B.A., Luther College , Decorah, Iowa (Majors: Music & Political Science)	9/1994 – 12/1998

International Experience

New Zealand: Overseas Work Experience	9/2001 – 9/2002
Yokosuka, Japan: Overseas Volunteer	6/1999 – 9/1999
Nottingham University, Nottingham, England: Study Abroad	9/1996 – 6/1997
Anglo High School, São José do Rio Preto, Brazil: Study Abroad	8/1992 – 6/1993

Volunteer Work and Additional Interests

Co-Founder, [Sustainable Capitol Hill](#), Seattle (3/07-present)
 Board member, [Sustainable Seattle](#), Seattle (3/06-4/08)
 Founder and Executive Director, [Seattle Greendrinks](#) social organization, Seattle (6/03-present)

Awards, Elected/Appointed Positions, and Additional Professional Development

Named by Seattle Magazine “**One of Seattle’s 25 Most Influential People of 2007**” (11/07)
 GPSS representative, **Environmental Stewardship Advisory Committee**, UW (10/04-6/2005)
President’s Student Forum, University of Washington, (10/03-6/2004)
 President, **Graduate Environmental Policy Forum (GEPFa)**, Evans School (5/03-6/2004)
Denny Leadership Fellow for student committed to public service excellence, Evans School (9/02-6/2003)